

ISBM
BANGKOK 2024

CERTIFICATE

This is to certify that

**Sukthai Pongpattanasiri, Wimonrat Sitisara,
Songkrod Moontep, Phuwanat Srithong,
Wongpanya S. Nuankaew, Praty Nuankaew**

has contributed a paper titled

**The Potential Development of Tourism Services and Tourism
Communication Models in a Northern National Park for Carbon-Neutral
Tourism Support Using Data Mining Analytics**

in the

**3rd WORLD CONFERENCE ON
INFORMATION SYSTEMS FOR
BUSINESS MANAGEMENT**

Bangkok, Thailand

The paper has also been selected for publication in the (ISBM 2024)
Conference as per fulfilment of guidelines issued by Springer.

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DIGITAL PLATFORM : ZOOM

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