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# ICDECT-2024:-Notification of Acceptance for Paper-ID [*146*] and Guidelines for Registration & CRC Submission

1 message

**Editor ICDECT** <editor.icdect@gmail.com>                    Sun, Aug 25, 2024 at 12:48 PM
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ICDECT-2024:-Notification of Acceptance for Paper-ID [*146*] and Guidelines for Registration & CRC
Submission

Dear Authors,

**Paper-ID:** [*146*]
**Title:** [Factors that Influence Decisions of SME Business Entrepreneurs to Participate in the
Online Curriculum: e-Commerce Marketing.*]

On behalf of editorial board of ICDECT-2024, we are happy to inform you that your above referenced
paper has been ACCEPTED (based on the review reports) for presentation in ICDECT-2024 conference
in hybrid mode to be organized by Asia Pacific University of Technology & Innovation (APU),
Technology Park, Kuala Lumpur, Malaysia during 28-29 September 2024.

Please refer to the reviewers' comments attached below which are intended to help you to improve your
paper for final publication. You are advised to address the comments of the reviewers in your final paper
suitably. **Kindly note that the conference committee follows a rigorous double-blind peer-review
system for screening and reviewing papers for the conference proceedings.**

An accepted and presented paper will be published in the conference proceedings (Springer LNNS
Series-indexed in SCOPUS, INSPEC, WTI Frankfurt eG, zbMATH, SCImago and Web of Science) only
if the final version is accompanied by the registration fee payment information for at least one of the
authors.

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**Instructions for Author(s) Registration & Payment of Registration Fee**
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**(a)** The details of registration fee as well as guidelines may be referred to at:
https://icdect.com/?page_id=235
**(b)** Kindly pay the conference registration fee via the following registration form and payment link(s):
https://buy.stripe.com/9AQ3ecaXJh0s6FG7sv (For payment in MYR)
https://buy.stripe.com/00g6qo0j511u9RSfZ2 (For payment in USD)
https://rzp.io/l/7neoIJw  (For payment in INR).
**(c)** After completion of payment through the above link--you are requested to take a snapshot of this
payment confirmation, rename it with your paper id and preserve it as [*PAPER-ID*]_PaymentProof.

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**Mode of Paper Presentation**
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The conference will be conducted in hybrid mode.
**In Physical Mode:** September 28, 2024 (Saturday)
Venue: Asia Pacific University of Technology & Innovation (APU), Technology Park Malaysia
**In Online Mode:** September 29, 2024 (Sunday)-On MS Teams/Google Meet Platform

As the conference is being conducted in hybrid mode; the mode of presentation can be decided by the author individually. The payment of registration shall be made accordingly as there are different registration fee for physical (offline) and virtual (online) mode.

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## Guidelines for Preparation of Camera-Ready Copy (CRC) for Publication in Springer Proc. of ICDECT-2024

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**(a)** CRC for ICDECT-2024    should be prepared as per the guidelines mentioned at: https://icdect.com/?page_id=526

**(b)** Template for preparation of CRC is available at the following link: https://icdect.com/?page_id=164

The process of filling the "Springer Copyright Form/Publishing Agreement Form" by authors will be initiated after the completion of the conference.

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## Upload of CRC, Payment Proof and Deadline

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You are requested to finalize the following files after renaming those with your paper id.

**(a)** Final paper (based on review comments) in pdf file.

**(b)** Final paper source file: Either in WORD file or in LaTex (For latex, all the associated files should be given as zip file).

**(c)** Payment proof of your online registration payment (received on your email after payment)

**(d)** Kindly rename all files with your PAPER ID (for example: [*PAPER-ID*]__CRC.pdf, [*PAPER-ID*]_CRC.docx, [*PAPER-ID*]_PaymentProof.pdf).

**(e)** Kindly fill the following submission form to upload the above documents through the given link: https://forms.gle/jyh7TbkZa39Xv6NSA

The above process should be completed by or before: **5th Sep 2024**

For any queries related to the registration visit the conference website or email the undersigned. Kindly mention your Paper-ID (as mentioned above) in each communication for easy tracking at our end and serving you better in answering your queries.

Thanking You

Warm Regards
Program Chair
ICDECT-2024,
Asia Pacific University of Technology & Innovation (APU),
Kuala Lumpur, Malaysia
Conference Website:  https://icdect.com/

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**\*\*\*\*\*REVIEW#1\*\*\*\*\***

  Provide a clearer background on the importance of e-commerce marketing curricula for SMEs. Explain why understanding the influence of integrated marketing communication (IMC) factors is critical for these entrepreneurs.

Clearly define the research gap. What specific issues or gaps in existing literature does this study aim to address?

Ensure that the literature review covers a broad range of relevant studies related to IMC factors, online curricula, SME decision-making, and e-commerce marketing.

Connect the results to the theoretical framework and literature review. How do the findings support or contradict existing theories or studies?

Use clear and precise language. Avoid jargon or complex terminology that might be confusing to readers not familiar with the topic.

Proofread the paper for grammatical errors, spelling mistakes, and consistency in terminology.

## *****EDITORIAL COMMENTS*****

Authors are advised to strictly incorporate the following points in the final paper:

1. The content matching must be within 20%. Single source matching not to exceed 4%.
2. All authors name, affiliation and mail ids must be there and the corresponding author to be marked. This is very important.
3. No biography or photos of authors should be there.
4. Authors must check the English language carefully.
5. Paper should be at least 10 pages in length on the Springer template. Beyond 12 pages, extra page charges apply.
6. The work must be original and should not have been submitted or published in any other conf or journal. At any point of time, if it is being traced that the paper/content is AI-generated then the paper will be rejected without refund of registration fee. Authors take their own responsibility to ensure that it is not AI generated.
7. Use uniform style for headings and subheading as per Springer template. Do not use IEEE Template.
8. The figures given in the papers should be 800dpi so that the picture clarity can be maintained.
9. All figures, equations and tables must be numbered properly and should be cited within the text.
10. Add missing publication details in references. All the references must be cited within the text.

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